

CBCS SCHEME

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15ES51

Fifth Semester B.E. Degree Examination, Aug./Sept.2020 Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the slope of Management Study mentioning characteristics of Management. (07 Marks)
b. Explain different Roles of Management. (05 Marks)
c. Compare Management with Administration. (04 Marks)

OR

- 2 a. Distinguish between Strategic Planning and Tactical Planning. (08 Marks)
b. Explain the steps involved in decision making. (08 Marks)

Module-2

- 3 a. Explain the purpose of an organization. (06 Marks)
b. Explain the different types of committees. (05 Marks)
c. Explain the Nature and Importance of Staffing. (05 Marks)

OR

- 4 a. What are the characteristics of motivation? (06 Marks)
b. Differentiate between co-ordination and cooperation. (05 Marks)
c. What are barriers of Successful Communication? (05 Marks)

Module-3

- 5 a. What are the benefits of good corporate governance? (06 Marks)
b. Explain the benefits of Social Audit. (05 Marks)
c. Explain social responsibilities of Business towards different group. (05 Marks)

OR

- 6 a. What are the characteristics of Successful Entrepreneur? (06 Marks)
b. Discuss how entrepreneur are classified. (05 Marks)
c. List the problems faced by Entrepreneur. (05 Marks)

Module-4

- 7 a. Explain the role of Small Scale Industry in economic development of country. (06 Marks)
b. What are the objectives of Ancillary Industries? (05 Marks)
c. What are the functions of W.T.O? (05 Marks)

OR

- 8 a. Explain the role of SSIDC in developing the Small Scale Industries. (08 Marks)
b. Explain policies and schemes of any two central level institutions formed for the support of small and medium sized business enterprise. (08 Marks)

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Module-5

- 9 a. What are the steps involved in formulating Project Report? (08 Marks)
b. Explain the phase of project identification with its sources. (08 Marks)

OR

- 10 a. Explain the importance of Network analysis during project execution. (08 Marks)
b. Explain the differences between PERT and CPM. (08 Marks)

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